

ORDER

Orders

Order / Rev: 1831651

Alt Order #: 09593503

Product Desc: MAINE MOMENTUM

Estimate: 99

Flight Dates: 08/04/19 - 09/29/19

Original Date / Rev: 08/02/19 / 08/02/19

Order Type: RFP

Primary AE: Jim Quinn

Sales Office: T-PHI

Sales Region: NAT

Agency Name: Ethica Media LLC / POL

Buying Contact:

Billing Contact:

1225 Franklin Avenue Suite 325

Garden City, NY 11530

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser Name: ISS/ Maine Momentum

Demographic: A35+

Product Codes: IS-Issue/Non Ballot

Priority: P04

Revenue Code 1: AGY

Revenue Code 2: (POL) Political

Revenue Code 3: (POL) Issue

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID: 146505

Agency External ID: 39504AG

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/19	08/25/19	44	\$22,805.00	\$19,384.25
08/26/19	09/29/19	67	\$35,215.00	\$29,932.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2019	44	\$22,805.00	\$19,384.25	0.00
September 2019	67	\$35,215.00	\$29,932.75	0.00
Totals	111	\$58,020.00	\$49,317.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCSH	08/05/19	09/20/19	Local News @ 430a M-FCM		430-5a	MTWTF--	:30	2	\$250.00	P02	0.00	NM	6	\$1,500.00
				Local News @ 430a M-F											
COMMENTS APPLY TO SUB LINES A THRU C															
NC EARLY-REPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	MTWTF--		2				\$250.00		0.00			
Week:		08/12/19	08/18/19	-----		0				\$0.00		0.00			
Week:		08/19/19	08/25/19	-----		0				\$0.00		0.00			
Week:		08/26/19	09/01/19	MTWTF--		2				\$250.00		0.00			
Week:		09/02/19	09/08/19	-----		0				\$0.00		0.00			
Week:		09/09/19	09/15/19	-----		0				\$0.00		0.00			
Week:		09/16/19	09/22/19	MTWTF--		2				\$250.00		0.00			
N 2	WCSH	08/05/19	09/20/19	Local News @ 5a M-F	CM	5-7a	MTWTF--	:30	3	\$450.00	P02	0.00	NM	10	\$4,500.00
				Local News @ 5a M-F		(5:00 AM-6:00 AM)									
COMMENTS APPLY TO SUB LINES A THRU D															
NWSNTR-RPT 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	MTWTF--		3				\$450.00		0.00			
Week:		08/12/19	08/18/19	-----		0				\$0.00		0.00			
Week:		08/19/19	08/25/19	-----		0				\$0.00		0.00			
Week:		08/26/19	09/01/19	MTWTF--		3				\$450.00		0.00			
Week:		09/02/19	09/08/19	-----		0				\$0.00		0.00			
Week:		09/09/19	09/15/19	MTWTF--		1				\$450.00		0.00			

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Advertiser: ISS/ Maine Momentum
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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/16/19	09/22/19	MTWTF--		3				\$450.00		0.00			
N 3	WCSH	08/05/19	09/27/19	Local News @ 5a M-F	CM	5-7a	MTWTF--	:30	2	\$950.00	P02	0.00	NM	16	\$15,200.00
				Local News @ 5a M-F	(6:00 AM-7:00 AM)										
NWSCNTR-RPT 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	MTWTF--		2				\$950.00		0.00			
Week:		08/12/19	08/18/19	MTWTF--		2				\$950.00		0.00			
Week:		08/19/19	08/25/19	MTWTF--		2				\$950.00		0.00			
Week:		08/26/19	09/01/19	MTWTF--		2				\$950.00		0.00			
Week:		09/02/19	09/08/19	MTWTF--		2				\$950.00		0.00			
Week:		09/09/19	09/15/19	MTWTF--		2				\$950.00		0.00			
Week:		09/16/19	09/22/19	MTWTF--		2				\$950.00		0.00			
Week:		09/23/19	09/29/19	MTWTF--		2				\$950.00		0.00			
N 4	WCSH	08/12/19	09/27/19	Rachael Ray 11a-12p	CM	11a-12p	MTWTF--	:30	2	\$275.00	P02	0.00	NM	6	\$1,650.00
				Rachael Ray											
COMMENTS APPLY TO SUB LINES A THRU C RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/12/19	08/18/19	MTWTF--		2				\$275.00		0.00			
Week:		08/19/19	08/25/19	-----		0				\$0.00		0.00			
Week:		08/26/19	09/01/19	-----		0				\$0.00		0.00			
Week:		09/02/19	09/08/19	MTWTF--		2				\$275.00		0.00			
Week:		09/09/19	09/15/19	-----		0				\$0.00		0.00			
Week:		09/16/19	09/22/19	-----		0				\$0.00		0.00			
Week:		09/23/19	09/29/19	MTWTF--		2				\$275.00		0.00			
N 5	WCSH	08/05/19	09/20/19	Local News @ 12p M-F	CM	12-1230p	MTWTF--	:30	2	\$750.00	P02	0.00	NM	7	\$5,250.00
				Local News @ 12p M-F											
COMMENTS APPLY TO SUB LINES A THRU D NWSCNTR-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	MTWTF--		2				\$750.00		0.00			
Week:		08/12/19	08/18/19	MTWTF--		1				\$750.00		0.00			
Week:		08/19/19	08/25/19	-----		0				\$0.00		0.00			
Week:		08/26/19	09/01/19	MTWTF--		2				\$750.00		0.00			
Week:		09/02/19	09/08/19	-----		0				\$0.00		0.00			
Week:		09/09/19	09/15/19	-----		0				\$0.00		0.00			
Week:		09/16/19	09/22/19	MTWTF--		2				\$750.00		0.00			
N 6	WCSH	08/19/19	09/13/19	Millionaire 1230-1p	CM	1230p-1p	MTWTF--	:30	2	\$300.00	P02	0.00	NM	4	\$1,200.00
				Millionaire											
COMMENTS APPLY TO SUB LINES A THRU B MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/19	08/25/19	MTWTF--		2				\$300.00		0.00			
Week:		08/26/19	09/01/19	-----		0				\$0.00		0.00			
Week:		09/02/19	09/08/19	-----		0				\$0.00		0.00			
Week:		09/09/19	09/15/19	MTWTF--		2				\$300.00		0.00			
N 7	WCSH	08/12/19	09/27/19	Days of Our Lives	CM	1p-2p	MTWTF--	:30	2	\$300.00	P02	0.00	NM	6	\$1,800.00
				Days of Our Lives											
COMMENTS APPLY TO SUB LINES A THRU C DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/12/19	08/18/19	MTWTF--		2				\$300.00		0.00			
Week:		08/19/19	08/25/19	-----		0				\$0.00		0.00			
Week:		08/26/19	09/01/19	-----		0				\$0.00		0.00			
Week:		09/02/19	09/08/19	MTWTF--		2				\$300.00		0.00			
Week:		09/09/19	09/15/19	-----		0				\$0.00		0.00			
Week:		09/16/19	09/22/19	-----		0				\$0.00		0.00			
Week:		09/23/19	09/29/19	MTWTF--		2				\$300.00		0.00			
N 8	WCSH	08/12/19	09/27/19	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	2	\$650.00	P02	0.00	NM	10	\$6,500.00
				Local News @ 5p M-F											
COMMENTS APPLY TO SUB LINES A THRU C NWSCNTR-5:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/12/19	08/18/19	MTWTF--		2				\$650.00		0.00			

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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/19/19		08/19/19	08/25/19	MTWTF--		2				\$650.00		0.00			
Week: 08/26/19		08/26/19	09/01/19	-----		0				\$0.00		0.00			
Week: 09/02/19		09/02/19	09/08/19	MTWTF--		2				\$650.00		0.00			
Week: 09/09/19		09/09/19	09/15/19	MTWTF--		2				\$650.00		0.00			
Week: 09/16/19		09/16/19	09/22/19	-----		0				\$0.00		0.00			
Week: 09/23/19		09/23/19	09/29/19	MTWTF--		2				\$650.00		0.00			
N 9	WCSH	08/05/19	09/20/19	Local News @ 11p M-F CM	CM	11p-1135p	MTWTF--	:30	1	\$750.00	P02	0.00	NM	5	\$3,750.00
				NEWS CENTER at 11 (M-F)											
				COMMENTS APPLY TO SUB LINES A THRU C											
				NWSNTR-11:00<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	MTWTF--		1				\$750.00		0.00			
Week: 08/12/19		08/12/19	08/18/19	-----		0				\$0.00		0.00			
Week: 08/19/19		08/19/19	08/25/19	MTWTF--		1				\$750.00		0.00			
Week: 08/26/19		08/26/19	09/01/19	MTWTF--		1				\$750.00		0.00			
Week: 09/02/19		09/02/19	09/08/19	-----		0				\$0.00		0.00			
Week: 09/09/19		09/09/19	09/15/19	MTWTF--		1				\$750.00		0.00			
Week: 09/16/19		09/16/19	09/22/19	MTWTF--		1				\$750.00		0.00			
N 10	WCSH	08/05/19	09/27/19	Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$290.00	P02	0.00	NM	18	\$5,220.00
				Tonight Show											
				COMMENTS APPLY TO SUB LINES A THRU E											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	MTWTF--		2				\$290.00		0.00			
Week: 08/12/19		08/12/19	08/18/19	MTWTF--		2				\$290.00		0.00			
Week: 08/19/19		08/19/19	08/25/19	MTWTF--		3				\$290.00		0.00			
Week: 08/26/19		08/26/19	09/01/19	MTWTF--		2				\$290.00		0.00			
Week: 09/02/19		09/02/19	09/08/19	MTWTF--		2				\$290.00		0.00			
Week: 09/09/19		09/09/19	09/15/19	MTWTF--		3				\$290.00		0.00			
Week: 09/16/19		09/16/19	09/22/19	MTWTF--		2				\$290.00		0.00			
Week: 09/23/19		09/23/19	09/29/19	MTWTF--		2				\$290.00		0.00			
N 11	WCSH	08/10/19	09/21/19	Local News @ 5a Sa	CM	Local News @ 5a	-----S-	:30	1	\$300.00	P02	0.00	NM	4	\$1,200.00
				Local News @ 5a Sa											
				COMMENTS APPLY TO SUB LINES A THRU C											
				NEWCTR RPT SA1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	-----S-		1				\$300.00		0.00			
Week: 08/12/19		08/12/19	08/18/19	-----		0				\$0.00		0.00			
Week: 08/19/19		08/19/19	08/25/19	-----		0				\$0.00		0.00			
Week: 08/26/19		08/26/19	09/01/19	-----S-		1				\$300.00		0.00			
Week: 09/02/19		09/02/19	09/08/19	-----S-		1				\$300.00		0.00			
Week: 09/09/19		09/09/19	09/15/19	-----		0				\$0.00		0.00			
Week: 09/16/19		09/16/19	09/22/19	-----S-		1				\$300.00		0.00			
N 12	WCSH	08/17/19	09/28/19	7-730p Sa	CM	7p-730p	-----S-	:30	1	\$850.00	P02	0.00	NM	5	\$4,250.00
				Bill Green's Maine											
				COMMENTS APPLY TO SUB LINES A THRU C											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/12/19		08/12/19	08/18/19	-----S-		1				\$850.00		0.00			
Week: 08/19/19		08/19/19	08/25/19	-----S-		1				\$850.00		0.00			
Week: 08/26/19		08/26/19	09/01/19	-----		0				\$0.00		0.00			
Week: 09/02/19		09/02/19	09/08/19	-----S-		1				\$850.00		0.00			
Week: 09/09/19		09/09/19	09/15/19	-----S-		1				\$850.00		0.00			
Week: 09/16/19		09/16/19	09/22/19	-----		0				\$0.00		0.00			
Week: 09/23/19		09/23/19	09/29/19	-----S-		1				\$850.00		0.00			
N 13	WCSH	08/10/19	09/01/19	LN (Sa-Su)	CM	LN (Sa-Su)	-----SS	:30	2	\$450.00	P02	0.00	NM	4	\$1,800.00
				Late News (Sa-Su)											
				COMMENTS APPLY TO SUB LINES A THRU B											
				AVG. ALL WKS/NWSCNTR-11:00											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	-----SS		2				\$450.00		0.00			
Week: 08/12/19		08/12/19	08/18/19	-----		0				\$0.00		0.00			
Week: 08/19/19		08/19/19	08/25/19	-----		0				\$0.00		0.00			
Week: 08/26/19		08/26/19	09/01/19	-----SS		2				\$450.00		0.00			

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N 14	WCSH	08/04/19	09/15/19	EM (Sa-Su) Bill Green	CM	5-9a Sa/6-10a Su (5:30 AM-6:00 AM)	-----SS	:30	1	\$125.00	P02	0.00	NM	4	\$500.00
COMMENTS APPLY TO SUB LINES A THRU C B GREENS MAINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week: 07/29/19	08/04/19	-----S			1				\$125.00		0.00			
	Week: 08/05/19	08/11/19	-----S			1				\$125.00		0.00			
	Week: 08/12/19	08/18/19	-----			0				\$0.00		0.00			
	Week: 08/19/19	08/25/19	-----S			1				\$125.00		0.00			
	Week: 08/26/19	09/01/19	-----			0				\$0.00		0.00			
	Week: 09/02/19	09/08/19	-----			0				\$0.00		0.00			
	Week: 09/09/19	09/15/19	-----S			1				\$125.00		0.00			
N 15	WCSH	08/25/19	09/15/19	Local News @ 6a Su Local News @ 6a Su	CM	6-8a (7:00 AM-8:00 AM)	-----S	:30	1	\$750.00	P02	0.00	NM	2	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU B NWCNTR RPT SU2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week: 08/19/19	08/25/19	-----S			1				\$750.00		0.00			
	Week: 08/26/19	09/01/19	-----			0				\$0.00		0.00			
	Week: 09/02/19	09/08/19	-----			0				\$0.00		0.00			
	Week: 09/09/19	09/15/19	-----S			1				\$750.00		0.00			
N 16	WCSH	08/04/19	09/29/19	Today Show Su Today Show Sunday	CM	8-9a	-----S	:30	1	\$550.00	P02	0.00	NM	4	\$2,200.00
COMMENTS APPLY TO SUB LINES A THRU D SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week: 07/29/19	08/04/19	-----S			1				\$550.00		0.00			
	Week: 08/05/19	08/11/19	-----			0				\$0.00		0.00			
	Week: 08/12/19	08/18/19	-----S			1				\$550.00		0.00			
	Week: 08/19/19	08/25/19	-----			0				\$0.00		0.00			
	Week: 08/26/19	09/01/19	-----			0				\$0.00		0.00			
	Week: 09/02/19	09/08/19	-----S			1				\$550.00		0.00			
	Week: 09/09/19	09/15/19	-----			0				\$0.00		0.00			
	Week: 09/16/19	09/22/19	-----			0				\$0.00		0.00			
	Week: 09/23/19	09/29/19	-----S			1				\$550.00		0.00			
Totals													111	\$58,020.00	